The Industrial Brush Company, Inc. Privacy Policy

The Industrial Brush Company will not sell or provide any personal information collected from our site to anyone.

Industrial Brush is committed to protecting the privacy of visitors to our website. Industrial Brush will never use any non-public personal information collected on this site for any purpose other than for internal use.

Internal use of the information collected includes, but is not limited to, building customer profiles, tracking visitor browsing habits, and communicating with registered visitors. We may collect the following information about primary visitors: name, company name, email, phone and fax number, address, company demographics, and information derived from publicly available databases.

No visitors will be added to any mailing lists, unless the visitor specifically opts-in to a list through selecting the option in a separate Registration Form. Visitors who opt-in on the Registration Form will receive information about our service offerings. Additionally, visitors can opt out of having their information collected and have their information removed from any retained list by contacting info@indbrush.com.

The following is an explanation of the types of information that are collected from visitors at this site.

<u>Anonymous Information</u> – Industrial Brush will track visitor activity to our site using IP addresses and Cookies. A Cookie is a randomly generated unique identifier used to identify a specific device without the need for a visitor to disclose personal data. Cookies help us keep track of the number of visitors and the browsing patterns of users on our site. This information is not connected in any way with personal non-public information (name, address, etc.). The user's identity remains anonymous with this type of information.

Registration Forms – If a visitor to our site fills out the Registration Form, also shown as a Contact Form, the provided information will be used to build a customer profile and to initiate contact with The Industrial Brush Company only. No one outside of The Industrial Brush Company or its authorized representatives will ever have access to your personal information without your expressed consent.

Third-Party Privacy Policies

Please be aware that other Web sites that may be accessed through our site may collect personally identifiable information about you. These information practices of those third-party Web sites linked to The Industrial Brush Company website are not covered in this privacy statement.

By using this website, you are agreeing to the terms of this entire privacy policy. Any changes to the privacy policy will be posted here and will be identified with a revision number and release date at the bottom of this page. If you have any questions or concerns about a privacy issue, please <u>click here</u> to contact us.